

## GENERAL INFORMATION

This is a juried show for Arts & Crafts only for the 2012 Kerrville Folk Festival Crafts Village. This is a family oriented event with over 30,000 people visiting the outdoor theater each year over the festival's 18 day run.

Strong preferential consideration is given to vendors who produce and sell hand-crafted items (as opposed to imports). We are not accepting applications from food vendors. If you haven't sold here before, send slides or photographs that represent the quality and variety of your work. Please label each with your name and price range of the pieces. If you need your slides returned, please include a SASE. If your work is represented on a website, please provide the URL. You will need to have a Texas Sales Tax ID Number. For Texas sales tax information and forms call (800) 252-5555.

## FESTIVAL DATES & TIMES

Kerrville Folk Festival 40<sup>th</sup> Anniversary  
**May 24 – June 10, 2012**

**Please Note:** The Crafts Village is open all eleven main stage performance nights (Thurs. 5/24 – Mon. 5/28 Fri. 6/1 – Sun. 6/3; and Fri. 6/8 – Sun. 6/10) from 6 PM until closing (usually about midnight). You will get a festival schedule with your acceptance letter. **Your booth must be open and staffed on each of these nights.**

## BOOTH SPACE

The Crafts Village is located in the Kennedy Outdoor Theater. Booths are either 8' x 8' or 10' x 10'. They are rustic spaces, of "pole barn" type construction, with tin roofs and some have dirt floors. Each booth comes with 2 light fixtures and access to an electrical outlet.

Crafts Village improvements and additions will continue throughout 2012 with the hopes of providing our vendors and customers with more booths along with as pleasant and comfortable an experience as possible.

## PROHIBITED SALE ITEMS

You may not sell anything that may be construed as drug paraphernalia (even if it's technically "legal"). Also, you may not sell items containing any amount of explosive material, including party poppers.

## BOOTH FEES and DEADLINES

8 ft. x 8 ft. booth - **\$425**  
10 ft. x 10 ft. booth - **\$500**

**Application Deadline: March 19, 2012**  
***Vendor Notification of Acceptance and Booth Assignment: around April 1, 2012.***

**Note:** All fees need to be paid in full by the 3/19/11. Your booth fee includes two, 18-day passes to the festival plus free rustic tent camping and **ONE** parking permit good for free parking in our reserved parking area just outside of the theater entrance. (You may purchase an additional parking permit for \$25.) No camping in booths. No booth sharing without prior authorization. You must have your booth set up for ALL ELEVEN MAIN STAGE PERFORMANCE NIGHTS - RAIN OR SHINE. **NO REFUNDS ONCE BOOTHS HAVE BEEN ASSIGNED!**

## IF YOU HAVE SPECIFIC BOOTH REQUESTS:

We will do our best to accommodate your booth location requests; however there can be no guarantees. To maximize your chances of getting a particular booth, try to have your completed application and full payment to the festival office by **Feb. 20, 2012**. Otherwise the booth may be re-assigned. ***Annual booth occupants should also notify and pay by Feb. 20, 2012 or you may lose your booth for this year.***

## SHIPPING OF STOCK

You may ship a REASONABLE amount of stock to the festival office in advance of the event. Ship to:

Your Name – CRAFTS BOOTH #\_\_\_\_,  
c/o Kerrville Folk Festival  
3876 Medina Hwy.  
Kerrville TX 78028

Please make sure **your** name is on the box. We will sign for your package(s), but cannot assume responsibility beyond that. You will be responsible for picking up your packages at the festival office.

## CHECK-IN

Vendors may set up their booth between noon and 6 PM on either Wednesday, May 23 or Thursday, May 24. Booths should be ready for business at 6 PM on Thursday when the theater gates open. The Craft Coordinator will check you in at your booth Thursday afternoon after 1 PM. Wristbands will be issued at that time. **ALL VEHICLES MUST** be unloaded and removed from the theater area by 3:30 PM on Thursday, May 24.

## CRAFTS VILLAGE SECURITY

Once the festival begins on May 26, our dedicated Volunteer Staff will provide 24-hour security in the theater and crafts area. We cannot, however, be held responsible for any lost, stolen, or damaged goods.

## CAMPING

Rustic tent camping is included in your booth fee. Reservations are not needed. There is no electricity but there are hot showers and rustic toilet facilities. There is a \$20 per day fee to park your car in the campground. Parking in the parking meadow is free (vehicles that display the appropriate parking permit -one of which is included with your booth fee- may park in the reserved parking area close to the theater entrance). **NO PETS** or recorded music is allowed in the campgrounds or crafts village under any circumstances. Early camping is available starting noon Sunday, May 20 for \$5 per day per campsite, for a total of \$20 extra (payable when you arrive). No one under 18 years of age may camp without a parent or legal guardian. **NO FIREARMS OR CONCEALED WEAPONS EVER.** You must conform to all Festival Campground Rules. RV sites with hookups are available starting 2/2/12 but they go fast!! Call in January to inquire or visit our website or details and prices.

## CONTACT INFORMATION

Festival Office Phone: **(830) 257-3600**

Mail applications and payments to:

Kerrville Folk Festival  
Attn: Crafts Village  
PO Box 291466  
Kerrville, Texas 78029

Make checks payable to: **Kerrville Folk Festival**

Festival Fax: **(830) 257-8680**

E-Mail: [info@kerrville-music.com](mailto:info@kerrville-music.com)

Website: [www.kerrvillefolkfestival.com](http://www.kerrvillefolkfestival.com)