

Celebrating Songwriters
**KERRVILLE
FOLK
FESTIVAL**
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NEWS

Festival Mail: PO Box 291466 * Kerrville, Texas 78029
(830) 257-3600 * Fax (830) 257-8680
Email: info@kerrville-music.com

TFMF Media Contact: Cybele Diamandopoulos
FOLIO Communications
512-535-4422

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TEXAS LEGEND RAY BENSON ADDED TO 2010 KERRVILLE FOLK FESTIVAL

KERRVILLE, TEXAS---The Post-Modern King of Texas Swing, Ray Benson has been added to an already stellar line-up of the 2010 Kerrville Folk Festival and will perform during the Evening Concert on Friday, June 4.

Ray Benson is the founder, lead singer and guitarist for the full-tilt boogie and western swing band, Asleep At The Wheel. Since 1969, AATW has released 20 albums and earned a reputation as a rug-cutting live act. Their genre-bending hybrid of American roots music styles has won six Grammy awards and multiple honors from the Academy of Country Music, Country Music Association and Rolling Stone. Having won Grammys in each of the last four decades over the band's legendary run in the music business, and working with the likes of Bob Dylan, George Strait and the Dixie Chicks, the Wheel has become a Texas institution, which is literally true now that Ray Benson was designated the "2004 Texas State Musician" by the Texas House of Representatives. AATW member and Master fiddler and mandolinist Johnny Gimble, one of western swing's legendary players will be joining Ray.

The 2010 Kerrville Folk Festival will go on for 18 straight days from May 27 – June 13. This year's festival line-up will feature over 100 artists including such notable performers as the Indigo Girls (May 30), Randy Rogers (May 28), and Slaid Cleaves (June 12).

Held each year since 1972, the Kerrville Folk Festival is the longest continuously running festival of its kind in North America. Over the years it has become known internationally as a Mecca for singer songwriters of varying musical styles... a place where those just beginning to develop their skills have the opportunity to play their music along side those who are masters..

There's truly something for everyone at this festival, from camping, campfire jam sessions, concerts and activities for kids, "Ballad Tree" song sharing sessions, Hill Country bike rides and canoe trips on the Guadalupe to Sunday Folk Song Services, Saturday Shabbat Services and much more. This is one musical celebration that *must* not be missed! A complete festival schedule, information and tickets can be found at www.kerrvillefolkfestival.com or by calling the festival office at (830) 257-3600. Ticket prices range from \$25 to \$40 depending on the particular day, although you can save from 15% by purchasing your tickets prior to May 22. Campground Access and Parking Lot fees are included in the ticket price.

The Kerrville Folk Festival is owned by the Texas Folk Music Foundation, a 501(c)3 organization that is dedicated to the support of emerging songwriters and folk music in all its forms.

Hi resolution photos of Ray Benson and other selected festival performers, along with press credential request form, and copies of all press releases are available on our Press & Media page at www.kerrville-music.com/kff10_media.htm.